

CITY COUNCIL & REDEVELOPMENT AGENCY BOARD OF THE CITY OF HOLLISTER

MINUTES OF SPECIAL JOINT MEETING

June 27, 2005

CALL TO ORDER:

The special meeting of the City Council of the City of Hollister was called to order by Mayor Valdivia on June 27, 2005 at 6:43 p.m. in the City Council Chambers at City Hall.

PLEDGE OF ALLEGIANCE:

ROLL CALL: Roll was answered as follows:

PRESENT: Mayor Pauline Valdivia, Council Members Brad Pike, Doug Emerson, Robert Scattini and Monica Johnson, City Manager Clint Quilter, and City Clerk Geri Johnson.

ABSENT: City Attorney Elaine Cass.

VERIFICATION OF AGENDA POSTING:

The Agenda for the City Council of the City of Hollister special Joint meeting of June 27, 2005, was posted on the bulletin board at City Hall on June 24, 2005, at 3:40 p.m. per Government Code Section 54956.

1. Economic Development Study Session.

- (a) Received information on Economic Development from Interim Development Director Avera.
- (b) Joe Thompson, Tres Pinos, CA commented that the community needs an intermodal facility in this area to help with economic development. He added that commercial, industrial, and manufacturing are all related to economic development.

- (c) Received oral comments from Mr. Avera regarding promotion of business retention and business recruitment.
- (d) The City Council reviewed and discussed previous programs, present programs, future programs, incentives, and hiring a marketing development director or economic development coordinator/recruiter.
- (e) City Council consensus to look into hiring an economic development coordinator/recruiter to work for the City and with the San Benito County Chamber of Commerce, the Hollister Downtown Association, the Business Council, and the Economic Development Council. The City Council also wants to pursue using the Hollister Municipal Airport to it's advantage.
- (f) Richard Ferreira, Hollister, CA stated that he has invested in the downtown and the community. Mr. Ferreira suggested that the City Council should focus on building a new sewer plant to end the moratorium which would be the answer to all of our problems.

ADJOURNMENT:

There being no further business to come before the City Council of the City of Hollister, the special meeting of June 27, 2005, was adjourned by Council Member Scattini at 8:12 p.m. Motion seconded by Council Member Emerson and carried by a unanimous vote.

Respectfully submitted,

Geri Johnson, CMC
City Clerk